



FOR IMMEDIATE RELEASE

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## **MEDIA ALERT—JUNE 21, 2018** **Mayor Martin J. Walsh Declares June 22, 2018 as** **BORN FOR THIS DAY in the City of Boston**

### **Who**

Martin J. Walsh, Mayor of Boston

### **What**

Mayor Walsh proclaims Friday, June 22, 2018 as BORN FOR THIS DAY in the city of Boston

### **Why**

To celebrate the official opening of **Born For This: A New Musical** performing through July 15, 2018 at the Emerson Cutler Majestic Theater, returning to Boston, where it was birthed at theatrical workshops at ArtsEmerson in July 2013 and August 2014.

### **When**

Friday, June 22, 2018

### **About BORN FOR THIS: A NEW MUSICAL**

With original music and lyrics by six-time GRAMMY<sup>®</sup> Award-winning icon **BeBe Winans**, book by **Charles Randolph-Wright**, BeBe Winans, and **Lisa D'Amour**, and direction by Charles-Randolph Wright (*Motown the Musical*), **Born For This: A New Musical** celebrates the incredible true story of BeBe Winans – a young man who follows his heart and finds his destiny.

### **About BeBe Winans**

In addition to his six Grammy Awards, Winans' further accolades include serving as Executive Music Producer for the OWN Network's *Greenleaf*; being host of his own radio show on the Heart & Soul Channel (Sirius/XM Radio Networks); acting in the motion picture *The Manchurian Candidate*; and performing alongside Chaka Khan on Broadway in *Oprah Winfrey Presents The Color Purple*. Winans has also earned ten Dove Awards, six Stellar Awards, four NAACP Awards, and three Soul Train Music Awards.

### **More Information**

[www.artsemerson.org](http://www.artsemerson.org)

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